



I take great pride in the work I produce; I love to push the boundaries of the brief to really produce the best and most imaginative work possible. I am motivated to create engaging work whether it is illustrative typographic, web based, painted, photographic or branding. I choose to educate myself in this field because I get to be innovative and produce design for a living.

I am capable of taking work from the early stages through to a finished piece within a given time limit, and use the boundaries of time to fuel my creativity.

I want the opportunity to produce great work for a greater number of people. I want to give the public an insight into the heart and feel of a product or company by creating a design that encompasses their story and beliefs.

## Experience

### 2014

Worked in collaboration with artist Spaceboy for two weeks on a residency project in Perth building a structure from recycled windows and helping with internal shrine artwork.

### 2013-2014

#### Only On Tuesdays - Agency Experience

As Part of My BA in Visual Communication & Digital Publishing, we had to set up our own agency from nothing & independently run the agency. This included creating a name & identity as well as an online presence and coming up with our own way of advertising and gaining work. This included fundraising to help start up the design agency as

Tasks included – producing work for a number of self lead and client briefs, documenting email correspondence with clients, invoicing and keeping timesheets, presenting design proposals to clients, interviewing then working with interns & producing an end of year publication report.

### 2011- Present

#### Freelance

I have undertaken a number of freelance projects ranging from branding to full websites.

Tiling 4U - Rebranding including business cards, stationary, flyers, van livery and a four page website including project gallery

Ramzans Curry House - full website redesign including contact information and online menu

Susie Beckham - A fine art portfolio for a glasgow based artist, which then lead to branding & business card design.

[williamchristie93@gmail.com](mailto:williamchristie93@gmail.com)  
[williamchristie.co.uk](http://williamchristie.co.uk)

## Education

- **2013-2014** Abertay University - BA Visual Communication & Digital Publishing
- **2011 - 2013** Fife College HND Visual Communication
- **2005 - 2011** Buckhaven High School

## Awards

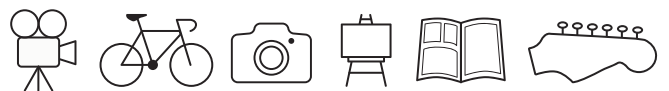
- **2012** For Century Cycling Travel Pack  
Starpack Silver Star  
3rd Prize PET Power Sponsor Award  
World Star Certificate of Recognition
- **2011** William Burt Award For Art & Design

## Skills

- Branding
- Digital Publishing
- Illustration
- Packaging
- Photography
- Drawing
- Problem Solving
- Communicating

## Software

- Illustrator
- Photoshop
- Indesign
- After Effects
- Adobe Muse
- Hype Html 5 Editor
- Flash



References available on request